

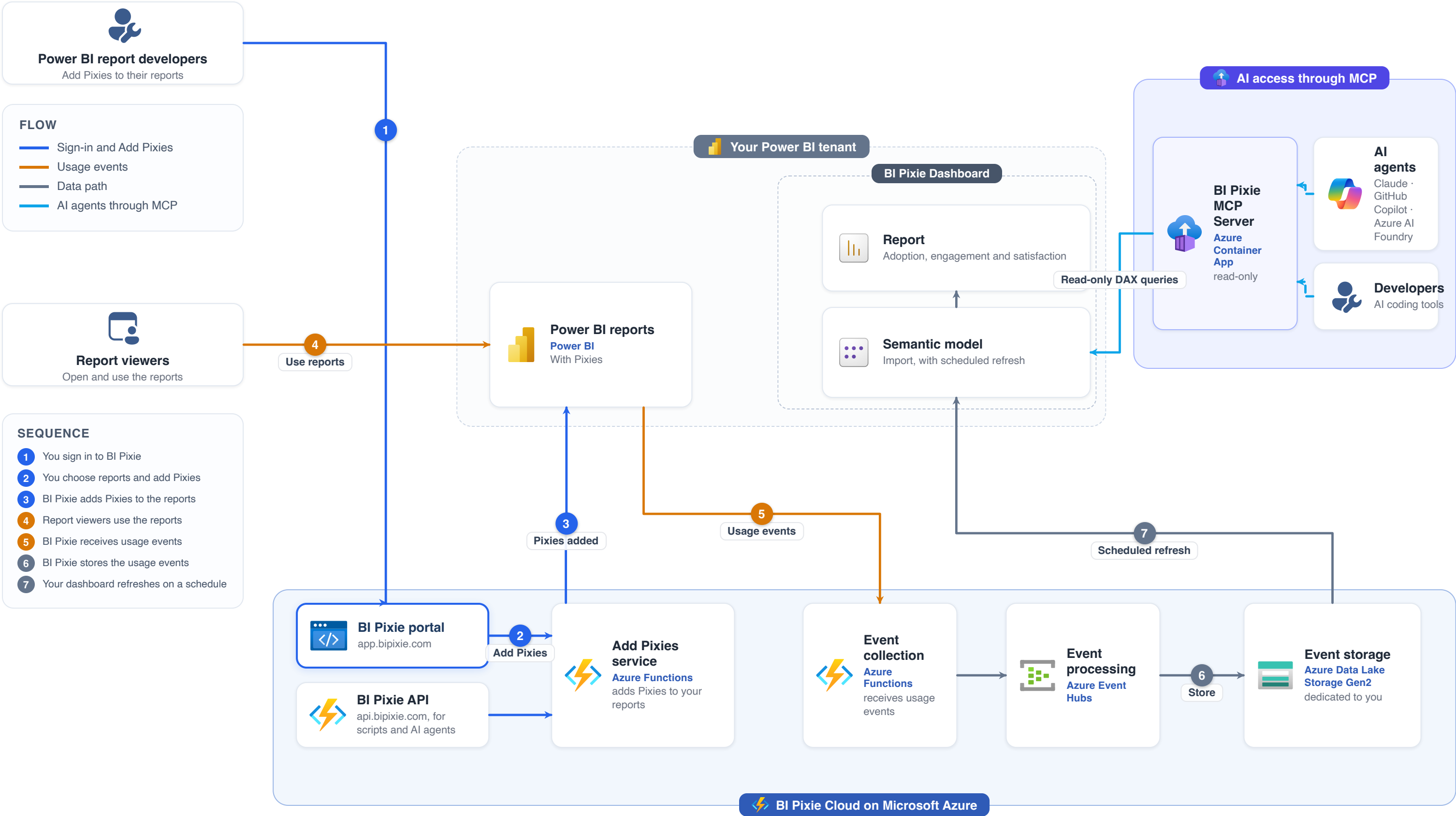


BI Pixie for Power BI

A hosted service that measures how your Power BI reports are used. Microsoft Fabric is optional.

POWER BI

Everything here is live today · you can start on Power BI Pro or Premium Per User



WHAT BI PIXIE DOES

BI Pixie measures how your Power BI reports are used, with the Power BI you already have.

1 · Add Pixies to your reports
BI Pixie adds Pixies, invisible tracking pixels native to Power BI, to the reports you choose. There is no JavaScript and no custom visual, and you can remove the Pixies at any time.

2 · People use your reports
BI Pixie captures each page view, click and filter in the background. BI Pixie collects viewer user names only when you turn on Capture user identity, and then you choose whether it keeps the email address, a masked ID or nothing. Until then, it counts viewers by a masked IP address.

3 · Analyze in the Dashboard
BI Pixie sets up its dashboard in your Power BI tenant, and there you analyze adoption, engagement and satisfaction across the reports you track.

Your data
Your usage events are stored in dedicated storage, isolated from every other customer and encrypted in transit and at rest.