BI Pixie

AI-READY SEMANTIC MODELS AND USAGE INTELLIGENCE FOR POWER BI

Start Free | app.bipixie.com | Fabric

Microsoft-validated Fabric Workload · also available as a cloud service

Real Adoption Data, and AI Answers You Can Verify

BI Pixie shows how your audience uses every report, down to the visual they click.
It scores your semantic models for Copilot and Fabric data agents against your own data.

BI — Your semantic models (AI-ready, proven by BI Pixie) → AI

See How Reports Are Used, and Make Semantic Models AI Ready

AI READINESS

Know when your semantic models are ready for AI
BI Pixie assesses the AI Readiness of your semantic models and names what is missing, before you go live with Copilot and data agents.

Optimize your semantic models for AI
BI Pixie optimizes the metadata AI needs, drawing on AI assistants, visual-level usage data and lineage to reduce ambiguity.

Benchmark Copilot and data agents for accuracy
BI Pixie generates sets of questions and answers to test Copilot or your data agent, and can detect inaccuracies before your users do.

USAGE INTELLIGENCE

Know which reports are used, not just opened
You see the real audience for each report, how often they come back, who stopped coming, and which reports nobody uses.

See what people do inside a report
You see which visuals your people use, which they pass over, and how long they stay.

Hear from your users, and see who saw what
Your users rate the report and leave feedback inside it. BI Pixie shows you who saw data that should have been hidden.

AI Is Here, and BI Challenges Just Got Bigger

Your executives ask Copilot
Can your semantic models serve Copilot accurately enough for the business?

Your agent is in production
Is an agent that was right last month still right after the semantic model changed?

Your reports may go unused
Are the reports your business depends on adopted, and used as you designed them?

Finance asks what BI costs
What is your Power BI estate returning, and which reports can you retire?

How Pixies Work
BI Pixie adds Pixies, invisible tracking pixels, to reports you choose. They record what people do down to the visual, and BI Pixie uses that record to refine the business context AI receives, so the attention your users give your reports makes AI more accurate. Report content never passes through the BI Pixie cloud.

Feature Comparison: Built-in Tools vs. BI Pixie

Capability	Power BI built-in tools	BI Pixie
Track report & page views	✓	✓
Track visual-level clicks, filters & slicers	×	✓
Track bookmark & link clicks	×	✓
Feedback & embedded surveys	×	✓
Detect RLS flaws	×	✓
Assess the AI Readiness of your semantic models	×	✓
Optimize for Copilot and data agents, enriched by usage	×	✓
Generate benchmarks to test AI accuracy	×	✓

"BI professionals never had the visibility that product teams take for granted. I built BI Pixie to close that gap, and to point that same usage data at the semantic models AI now depends on."
Gil Raviv, Founder and Microsoft MVP

Privacy and Security
BI Pixie collects no personal data by default. Isolated storage per customer, encrypted in transit and at rest.
Full security review: **bipixie.com/trust**

Fixed Plans, No Usage Billing

a tracked item is a report you add Pixies to, or a semantic model you are preparing for AI

Standard	Pro	Enterprise
$149/mo	**$499**/mo	**From $30,000**/yr
10 tracked items	50 tracked items	500 tracked items
+ 3 benchmark runs in total	+ 100 benchmark runs/mo	unlimited available

Where BI Pixie Runs
Run BI Pixie in Microsoft Fabric, in the cloud service, or, for full data residency, in your own Azure tenant.

Start Free Today

Start free with one tracked report and one tracked semantic model. No credit card, and set up takes minutes.

Available on Microsoft Marketplace

app.bipixie.com